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Appn. No.: 09/973,083
Request For Reconsideration dated June 16, 2009
Reply To Office Action of March 16, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

John S. HENDRICKS

Serial No.: 09/973,083

Filed: October 10, 2001

For: INTERNALLY TARGETED
ADVERTISEMENTS USING TELEVISION
DELIVERY SYSTEMS

Atty. Docket No.: 007412.00257

Group Art Unit: 2424

Examiner: Shepard, J.

Confirmation No.: 5151

REQUEST FOR RECONSIDERATION

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop AF
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

This paper is responsive to the final Office Action mailed March 16, 2009.

Status of the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

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